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PUBLIC NETWORK IN EDUCATIONAL PROCESS

Public networks is a program software in Internet enabling users to create their own profiles and connect with other users in virtual space. Standard public networks enable the users to join people to their own network, to contact with other users through their acquaintance, to send messages, to place photos, texts and any other content. Usually you can place personal information about yourself on the site (date of birth, school, higher educational establishment, hobbies etc.) and other users can find his/her account. There are open and closed public networks. One of the usual features of public networks is the system of “friends” and “groups”.

Thus, in the course of analysis of the data obtained we have distinguished two kinds of public networks performing educational function:

1. Free public networks including:

- A. Non-specialized networks (occupational societies are not of the primary concern).
- B. Merely occupational societies of practical workers - Community Practice.

2. Public networks in a corporate format.

There are the following advantages of using public networks:

- 1) it is fashionable and free, practically every student will be glad to use this site for education;
- 2) a student is at home in his usual surrounding which accelerates the adaptation process to peculiarities of education at higher educational establishment;
- 3) there is no pressure from other students and one can ask any even the most stupid question and not to be mocked at;
- 4) the possibility to learn the specificity concerning certain subjects and teachers, their requirements;
- 5) the possibility to create his own educational content both as a student and a teacher, which makes their interrelations more democratic;
- 6) learning in public network medium students are able to master modern skills, means and methods of communication with other people and analysis of information in the epoch of information society;
- 7) public networks allow the students to share their experience not only with the students of the same year but with the whole world;
- 8) in case a student missed a class he/she does not fall out of educational process, and can participate in educational work in on-line regime;
- 9) parents also may be involved in educational process;
- 10) the number of students involved in public networks is bigger than in other web-resources, students appear in public networks several times a day.